

2010 Advertising Rate Card

Print

Black and White Rates and Requirements

	Size (width × height)	1 Time	3 Times	6 Times
Back Cover	210mm × 297mm	¥ 120,000	¥ 108,000	¥ 102,000
Inside Back Cover	210mm × 297mm	¥ 100,000	¥ 90,000	¥ 85,000
A4 Page	210mm × 297mm	¥ 80,000	¥ 72,000	¥ 68,000
A4 Half Page	210mm × 147mm	¥ 40,000	¥ 36,000	¥ 34,000

Online

Banner Advertising

	URL	1 month	6 months
Fuji Press Index	http://www.fujipress.jp/index.html	¥ 30,000	¥ 162,000
FINDER Index	http://www.fujipress.jp/finder/	¥ 25,000	¥ 135,000
Journal Index	(e.g.) http://www.fujipress.jp/JRM/index.html	¥ 25,000	¥ 135,000
Article Abstract page	http://www.fujipress.jp/finder/xslt.php?mode=???	¥ 20,000	¥ 108,000

[NOTICE!]

Banner size :160 × 40 (width × height).

Image : GIF or JPEG

File size : ~15 KB

Contact

All advertising contacts, insertion orders, correspondence, proofs, conpy and complete advertising material should be mailed to marketing@fujipress.jp



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